



about Lien

Lien Potgieter is a communications specialist and creativity consultant. She has been working in the field of corporate communications for more than 24 years and for the past 10 years, Lien has become particularly interested in creativity and how people can increase their creative intelligence. She is an entrepreneur, author, colour therapist, award-winning editor and trainer.

about the consultancy

Lien Potgieter Creativity Consultancy guides corporate employees in how to increase their creative intelligence so that they can thrive in the Fourth Industrial Revolution. The Corporate Creativity Master Class is the only one of its kind in the world.

specialist areas



**Corporate
Communications**



**Creativity
Training**



**Creativity
Consulting**

credentials

More than 24 years' experience as a communications specialist, language practitioner, content creator and writer.

Featured in entrepreneur.com, OMTimes, elephantjournal, Woman&Home, Happiful Magazine, Sivana East.

Award-winning editor.

Colour Therapist.

Author, creativity consultant and master class creator.



expert subjects

- What is creative intelligence?
- Why is creativity so important in the new world of work?
- It is possible to learn to be more creative?
- What are the different types of creativity?
- The link between creativity and emotional intelligence.

contact details

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